



The teen down the street battling undiagnosed anxiety. The newcomer family who left everything behind for a better life. The single parent who's one paycheque away from losing their home.

No matter where we're from, what we believe, who we love, or which neighbourhood we're from, we all live together in this strong Prairie city. We've all endured uncertainty and loss during the pandemic. And we all want our city to re-emerge a little kinder, more inclusive, and more resilient.

Our interconnectedness is our strength—and so is our diversity. We are ALL Winnipeg—every child, every family, every neighbourhood. All of us belong here. And all of us have a role in making our community a better place.

When we pool together our gifts, time, and energy, anything is possible. We can put food on every table. We can help every kid succeed at school. We can make sure everyone has a home.

From North Point Douglas to Southdale, West Broadway to East Kildonan, we are all Winnipeg. And so, we show up with compassion, generosity, and spirit to make sure NO Winnipegger is left behind.



# Uniting for a stronger community



Hunger. Job loss. Mental illness. Homelessness. Substance abuse. Isolation. Family violence.

Recovering from the devastating, long-term effects of COVID-19 requires a united response. And working together is exactly what our community does best.

> With the kindness of people like you, 125+ agencies and programs can provide urgently needed support to our most vulnerable neighbours across our city.

Together, we're setting up youth for brighter futures, moving Winnipeggers out of poverty, and building a healthier, stronger community.

## Meet a Winnipegger whose life changed because of you

Searching for a job with a troubled past and limited work experience felt daunting enough to Colin—yet he'd have to do it during a global pandemic.

Everything changed when Colin found the right support, thanks to caring people like you. By learning new skills at a donor-supported agency, Colin immediately found a steady job. He earned enough income to move into his own place—and go to college!

Because of you, Colin is building himself a life without poverty and a future with possibility.



United Way Winnipeg

## We can help our neighbours meet these urgent needs and build a solid foundation to reach their potential.

## Mental Health & Addiction Support

One in five Canadians experienced mental illness before the pandemic. Today, it's one in four. Opioid overdoses are at an all-time high and tragically, so are drug-related deaths.

Family Support

One in three preschoolers in Manitoba live in poverty--the highest rate of any Canadian province. More Winnipeg families

are relying on food banks and struggling to provide adequate shelter and clothing. Indigenous and newcomer families have been hit hard financially by the pandemic, making culturally relevant supports even more crucial. **Every Winnipegger deserves good health and well-being.** You can help eliminate barriers to mental health and addiction services, so no Winnipegger has to struggle alone.

#### United Way Winnipeg donors support:

- 36 agencies offering counselling and wellness services
- The 67,000+ Winnipeggers who found help with mental health and addiction last year

**Every family should always have a safe place to go for help.** You can make sure 24 family resource centres are there to help more families stay together, more kids start school ready to learn, and more families live without poverty.

### United Way Winnipeg donors support:

- 4 newcomer resettlement agencies and a network of organizations helping immigrant and refugee families feel welcome in their new city
- 36 youth-serving agencies helping kids succeed in school and in life

# Job Readiness & Training

Marginalized Winnipeggers have been most impacted by

pandemic job losses and are struggling to recover. And as inflation rises to the highest it's been in 30 years, it's getting harder and harder for low-income Winnipeggers to afford everyday essentials like groceries and rent. **Everyone should have the dignity of safe and meaningful work.** Your generosity means more Winnipeggers can become self-sufficient by enhancing their skills, finding employment, and accessing benefits.

#### United Way Winnipeg donors support:

- 12 agencies helping Winnipeggers build life and job skills
- 12 agencies offering support for asset building, money management, and financial empowerment

We know we accomplish much more when we work together.

When you give, you're part of a movement of kind and caring Winnipeggers helping to change lives and strengthen our community.

Every dollar is invested in United Way Winnipeg's network of 125+ local agencies and programs, which hundreds of Winnipeggers access every day.

Let's make sure these agencies and programs have the support to continue extending help when Winnipeggers need it most. **Will** you join us?

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Winnipeg

(204) **477-UWAY** (8929)

**Every dollar you donate to United Way Winnipeg goes to making a difference in our community**, thanks to a grant from the Province of Manitoba that supports fundraising and administration costs.



